



Telephone: (920) 593-3708  
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www.farmory.org

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**APPLICATION DEADLINE: JULY 31, 2019**

**Farmory Education and Marketing Outreach Coordinator VISTA Positions**

Service Term: September 4, 2019 – August 31, 2020

Join the team at The Farmory as a VISTA member and help us GROW “The Farmory!” This VISTA member will work with other leaders to transform a former military armory into a sustainable, indoor, urban farm and fish hatchery. Armory + Farm= FARMORY!

The Farmory is a 501c3 nonprofit indoor, organic, urban farm with a social mission. Our mission is to advance economic self-sufficiency, increase health and well-being, and improve the environment by providing opportunities in sustainable agriculture. We accomplish our mission through education, outreach, and service learning programs that bring students and adults of all ages and abilities into our working aquaponics farm and fish hatchery. The Farmory is providing a real living laboratory for sustainable agriculture that captures the imagination of youth and elders alike; and, provides points of entry to the field for anyone, no matter their skills or abilities. We address core issues of poverty, health, and nutrition by teaching community residents how to grow and prepare healthy, nutritious food, which reduces the strain on grocery budget and contributes to positive health outcomes and obesity reduction.

VISTA (Volunteers in Service to America) is a program through the Corporation for National and Community Service that engages participants to build organizational capacity, become “architects of change,” and eliminate poverty. The VISTA members serving with The Farmory will have an impact on individuals and the community, while gaining excellent experience in the development of a project focused on community, environment, and food sustainability. They will be working with other community leaders who have wide and deep expertise within the various aspects of The Farmory development. VISTA members earn a modest bi-weekly stipend and the choice of an Education Award or End of Service Stipend at the end of the term. Housing may also be available for whom housing is a barrier to participating. Please see the VISTA website for more information about national service. <https://www.vistacampus.gov/in-service/benefits-service>

**The Farmory Educational Programming and Marketing Outreach Coordinator**

- Coordinate volunteer resources of Education Committee and Marketing and Outreach Committees in order to strengthen service delivery
- Plan, coordinate and implementing educational workshops and programs at The Farmory and at community events
- Plan, coordinate and implement or social media and print marketing and fundraising efforts
- Conduct market research for The Farmory’s mission programs and farm products
- Conduct an assessment of current and future educational opportunities; liaise with educational institutions and community collaborators to develop educational partnerships
- Build The Farmory’s capacity to implement our marketing and strategic plan objectives

*Mailing address: 437 S. Jackson Street Green Bay, WI 54301*

*Site address: 815 Chicago Street Green Bay, WI 54301*



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- The VISTA position will connect closely with other staff and volunteers to stabilize communities and build personal and community assets in low- and moderate-income communities.

The ideal Farmory VISTA member should be able to work both independently and in groups, be comfortable engaging people from diverse backgrounds, think and act strategically, and respond appropriately to feedback from teammates and collaborating organizations. They should be able to act independently when they are able, but seek guidance when it's needed. The Farmory VISTA member should have sound computer skills, focusing on Microsoft products.

To apply, successful applicants should submit 1. Cover Letter outlining your skills and experience. 2. Resume. 3. List of three references. Please send to Claire Thompson, [claire@nwgreenbay.org](mailto:claire@nwgreenbay.org) by **Monday, July 31st**. If you would like further information, please email or call Claire at 920-593-3708.

For more information:

The Farmory: <http://www.farmory.org/>

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